



## THE SOLUTION TO CORPORATE EYECARE

### **EyecareService**

Established since 1991, ASE Corporate Eyecare Ltd is the only UK company that specialises solely in corporate eyecare provision.

Using intelligent, customised solutions we have built up an enviable reputation for a service that is second to none. Our knowledge of the UK and European legislation, employer requirements and the optical profession has enabled us to provide the most comprehensive corporate eyecare programme available today.

### **EyecareOptions**

As an organisation grows, so does its need for an efficient system to handle their eyecare provision.

Small companies tend to use reimbursement. The administration is onerous and the spectacle costs can be high but this is mitigated by the low volume.

Medium companies may use vouchers. Administration may be reduced but the use of vouchers often leads to legislative compliance issues, particularly if a fixed contribution is all that is offered.

Large companies are likely to outgrow these systems and will benefit from a completely outsourced solution. There must be complete legislative compliance, minimal administration, financial control and targeted management information. In addition the service must be uniform throughout the UK providing sustainability, equality, accessibility and guaranteed service levels.

ASE's *EyecarePlans* meet all these requirements.

### **EyecarePlans<sup>®</sup>**

*Imagine* an eyecare programme where employee communication is handled on your behalf?

*Imagine* a system where validation and tracking are provided?

*Imagine* a system where all you need do is sit back, safe in the knowledge that all is being managed for you.

Welcome to ASE's *EyecarePlans*. These individually personalised documents are simply presented to optometrists in exchange for an eye and eyesight test and vocational spectacles, if required, all in a single visit.

Staff may make their validated application for eyecare online using our *EyecarePortal* or they may telephone our customer service team.

## **EyecarePortal™**

The *EyecarePlan* service is delivered through our *EyecarePortal* – a secure microsite accessed by employees from your organisation's intranet.

The interactive *EyecarePortal* provides:

- Details of your organisation's eyecare policy
- Answers to employees' frequently asked questions
- Information on frames and lenses
- Affiliated optician search facility
- Data capture for management analysis
- Validated online *EyecarePlan* application

To assist you in changing, launching and promoting your eyecare programme, promotional assistance is available in a variety of formats.

## **EyecareOpticians**

Eye and eyesight testing is conducted through 2,200 affiliated opticians – a third of all UK practices. Employees may even invite their preferred practice to affiliate.

Our optical network is carefully selected and monitored, ensuring our high standards are met nationally.

*OpticianMatch™* cross-references our optical practices to your required locations. We can target our network to provide coverage exactly where it is needed.

## **EyecareProcess**

With no upfront costs to the employee and a simple yet managed process, we believe *EyecarePlans* provide the 'invisible' solution for management:

- The employee applies for an *EyecarePlan* through the *EyecarePortal* on your intranet. The plan is validated and either printed by the employee locally or posted to them.
- The employee makes an appointment with their preferred affiliated optical practice and exchanges their *EyecarePlan* for their eye and eyesight test, and any vocational spectacles if required.
- After the examination, the optometrist signs a 'declaration of results' stating whether the employee is entitled to vocational spectacles, in line with the client's eyecare policy.
- If required, the employee is shown ASE's range of free vocational spectacles, or they may choose to upgrade to more advanced frames or lenses at their own expense.
- The optical practice returns the completed *EyecarePlan* to ASE, who pays the professional fees and arranges production of the spectacles through the highly acclaimed manufacturer, Rodenstock UK, ensuring continuity of product, quality and service.
- The spectacles are returned by courier within 1-3 days to the optometrist who promptly recalls the employee for collection and fitting.

The employee may track the progress of their order through the *EyecarePortal*.

## **EyecareCosts**

Our fee structure is simple, competitive and transparent.

Eye and eyesight tests are charged in line with the prevailing NHS fee and one single charge is made for all spectacle types. This includes a choice from our range of modern free frames with single vision or multifocal lenses – to comply fully with health and safety regulations.

You will receive a single monthly invoice with comprehensive supporting data.

## **EyecareTestimonials**

ASE is a small specialist company working for large blue-chip organisations, such as The Environment Agency, Department for Work and Pensions, Network Rail, Virgin Media and the Prince's Trust. In fact, we currently look after the eye health of over 700,000 employees nationwide.

Our flexibility and dedication to perfecting our service means that the *EyecarePlan* has evolved to the finely tuned product we have today. With this achievement, we have built an enviable reputation. However, don't take our word for it, read what our clients say about us:

Diane Dumas, Head of Employee Relations, Reuters:

*The wide network of opticians available suits Reuters' business because we've got people dotted all over the UK and it services all of our employees equally. The management controls are good and there's administrative efficiency.*

*Out of all of our supplier contracts the account management is really top of the class. Its pro-active and positive. If changes need to be made its very adaptive. Our Occupational Health department has a lot of interface with ASE and feedback from them is always very good.*

*Staff are pleased with the corporate eyecare plan that we've got. We get almost no complaints and yet we've got journalists using screens all day long for intensive periods. It's an important benefit that we're offering.*

*If another company was to ask me if I'd recommend ASE for eyecare, I'd do so without reservation.*

Simon Lodge, Sourcing Manager, Barclays Bank:

*'In my opinion the EyecarePlan sets the benchmark in corporate eyecare.'*

## **EyecareGo**

Whether you require VDU eyecare, drivers eyecare, prescription safety eyewear, or simply wish to promote eyecare as a staff benefit, there is an *EyecarePlan* solution.

For further information or to arrange a demonstration please contact us. A few minutes of your time now will save many hours later.

<i>Contact</i>	email:	<a href="mailto:sales@eyecareplans.co.uk">sales@eyecareplans.co.uk</a>
	telephone:	0844 800 4028
	website:	<a href="http://www.eyecareplans.co.uk">www.eyecareplans.co.uk</a>